EST. 2013 • ROMANIA • EPK 2026

HDA13 RECORDS

Official 2026 Brand Assets & Electronic Press Kit



KEY VISUAL: HDA13 OFFICIAL 2026 PRISM EDITION • 2560 x 1428 PX (16:9) 4K VISUAL HOUSE

"Music with attitude. Emotion with electricity."

Independent Electronic, Dance-Pop & World-Fusion Label • Romania • 100% Master & Publishing Control

24,200+ YOUTUBE SUBSCRIBERS

943,000+ views across 54+ official 4K music video releases on @HDA13Pro

22 + 15 SINGLES & CAROLS

22 catalog singles (HDA13-001 to 022) + 15 winter tracks (A World of Light)

5 CHAPTERS GLOBAL HERITAGE

Romania, Morocco, Brazil, Ukraine & Spain translated into 118-126 BPM club sound

24H SYNC ONE-STOP CLEARANCE

100% in-house Master & Publishing rights + 72-hour custom brand soundtracks

INCLUDED IN OFFICIAL 2026 PRESS BUNDLE:

10 Outlined SVG Vectors (Zero Font Dependency) • 10 Transparent PNGs (up to 2048px) • 4 Hi-Res JPGs • CSS Tokens & Fact Sheet

Editorial Biographies & Artist Roster

SHORT BIO (30 WORDS)

Founded in Romania in 2013, HDA13 Records is an independent electronic, dance-pop, and world-fusion record label, songwriting studio, and 4K visual house uniting traditional cultural roots with modern club sound.

MEDIUM BIO (75 WORDS)

Founded in Romania in 2013, HDA13 Records pairs authentic traditional melodies from Romania, Morocco, Brazil, Ukraine, and Spain with modern Afro-House, Brazilian Bass, Tech-House, and dance-pop production. Home to HEVA13, MENTO13, SOL13, Luluwa, and HDA13 Studio, the label owns 100% of Master and Publishing rights in-house across 54+ 4K video releases, 22 catalog singles, and the 15-track winter album A World of Light.

FULL PRESS BIO (145 WORDS)

HDA13 Records is an independent record label, songwriting studio, and 4K visual production house established in Romania in 2013. Guided by its signature motto, "Music with attitude. Emotion with electricity," the studio bridges cultural heritage and modern club energy across Afro-House, Brazilian Bass, Melodic Techno, Spanish Tech-House, and multilingual dance-pop. Its roster spans five studio imprints: HEVA13, MENTO13, SOL13, Luluwa, and HDA13 Studio. With 24,200+ YouTube subscribers, 943,000+ views, and full in-house Master and Publishing ownership, HDA13 Records collaborates directly with vocalists, live musicians, DJs, and sync supervisors with 24-hour clearance.

Five Studio Imprints & Projects

HEVA13

116-124 BPM • Dance-Pop, Brazilian Bass & Multilingual Crossover

Fronts the label's flagship vocal singles across English, Romanian, French, and Moroccan Darija, passing 450,000+ views with Midnight Driver (HDA13-015), Oh la la (HDA13-005), and A Lalla (HDA13-022).

MENTO13

120-125 BPM • Afro-House, Melodic Techno & Ethno-House

Rolling percussion, deep club basslines, and warm male vocals powering Summer 26 (118K+ views), Nowhere Left to Hide (Ciocarlia motif), and Aman Ya Moulana.

SOL13

123-126 BPM • Spanish Tech-House & Balearic DJ Packs

Built for open-air Mediterranean clubs and festival sets, highlighted by the four-version El Capitan suite (Shadow, Neon Pulse, Deep Sea, and Solar Mixes).

Luluwa

118-122 BPM • Upbeat Pop & Short-Form Social Singles

Bright, playful pop energy and sing-along hooks designed for summer radio and visual storytelling, led by Ciocolata cu fistic (HDA13-002).

HDA13 Studio

100-128 BPM • Songwriting, Concept Albums & 4K Direction

Central songwriting and 4K visual studio directing sON (Sound ON) [HDA13-ALB-001], A World of Light [HDA13-ALB-002], Song Vault holds, and 72-hour custom brand tracks.

Logo System, Color Palette & Brand Rules



PRIMARY NEON STACKED • OBSIDIAN SURFACE



MONOCHROME INK (#0A0A12) • LIGHT PRINT



HORIZONTAL LOCKUP • NAVBAR & FLYERS



MONOGRAM & VINYL SEAL

Official 2026 Color System

Obsidian Void
#06060C
RGB 6, 6, 12 • CMYK 50/50/0/95
Canvas Background

Studio Surface
#0D0D1A
RGB 13, 13, 26 • CMYK 50/50/0/90
Elevated Panels

Electric Violet
#A855F7
RGB 168, 85, 247 • CMYK 32/66/0/3
Primary Brand Glow

Hot Magenta
#FF2AA8
RGB 255, 42, 168 • CMYK 0/84/34/0
Vocal & Pop Accent

Neon Cyan
#00F0FF
RGB 0, 240, 255 • CMYK 100/6/0/0
Club, Tech & Focus

Heritage Gold
#F5B700
RGB 245, 183, 0 • CMYK 0/25/100/4
Folk Roots & Winter

Typography & Minimum Clearspace Rules

Outfit (600-800) • Display & Logos

Plus Jakarta Sans (400-700) • Editorial Body

JetBrains Mono (500-700) • BPM, Keys & IDs

Arabic RTL editions use IBM Plex Sans Arabic (400-700). All Press Kit SVG logo masters convert typography to pure vector outlines with zero runtime font dependency.

CLEARSPACE & MIN SIZE

- Maintain 1x clearspace (Split-H stem width) on all four sides.
- Minimum widths: Stacked 96px / 28mm, Horizontal 120px / 32mm, Monogram 24px / 10mm.
- Use Neon Color on dark obsidian; Mono Black on white print/contracts.
- Never stretch, rotate, recolor tubes, or crop inside the clearspace zone.

Flagship Releases, Verified IDs & Booking Desk

FLAGSHIP 4K SINGLE RELEASES (22 SINGLES + 15 WINTER CAROLS IN FULL CATALOG)

HDA13-015	**HEVA13 – Midnight Driver** Brazilian Bass • Mulher Rendeira	124 BPM / 11A youtu.be/dQ1_C5q20XE
HDA13-004	**MENTO13 – Summer 26** Global Club • Punjabi Tumbi Groove	140 BPM / 9B youtu.be/9MB_opGuvHI
HDA13-005	**HEVA13 – Oh la la** Dance-Pop • Căpâlna Folk Theme	122 BPM / 8A youtu.be/GNHdBfp7J60
HDA13-003	**HEVA13 – Ciocolata și pupic** Romanian Dance-Pop	118 BPM / 12A youtu.be/93MtQ4Avl_A
HDA13-007	**MENTO13 – Nowhere Left to Hide** Melodic Ethno-House • Ciocârlia	124 BPM / 7A youtu.be/I2V4gcXzWl0
HDA13-019	**MENTO13 – Aman Ya Moulana** Moroccan Gnawa Afro-House	120 BPM / 9A youtu.be/Wf-r0ZZBAr4
HDA13-022	**HEVA13 – A Lalla** Darija Vocal • Northern Morocco	120 BPM / 5A youtu.be/xBoe12ADa1I
HDA13-013	**SOL13 – El Capitán (4-Mix)** Spanish Tech-House Suite	124 BPM / 10A youtu.be/bbTn3GP1F5Y

Verified Knowledge Graph & Authority Identifiers

OFFICIAL WEBSITE	https://hda13.com/about
YOUTUBE CHANNEL	https://www.youtube.com/channel/UCV4LY9dVm16_8d9xSelUQiA (@HDA13Pro)
WIKIDATA ENTITY	https://www.wikidata.org/wiki/Q142212632 (HDA13 Records)
MUSICBRAINZ LABEL	https://musicbrainz.org/label/3745b508-1c1d-4bc6-ba9d-f1f9978ed38d
DISCOGS LABEL	https://www.discogs.com/label/4789304-HDA13-Records
MACHINE CATALOGS	https://hda13.com/catalog.json • /llms.txt • /rss.xml

Direct Studio Portals & Protected Contact Desk

STUDIO & PRESS DESK

https://hda13.com/about#studio-contact

Protected one-click studio contact desk, downloadable vector logos & editorial press inquiries.

24H ONE-STOP SYNC

https://hda13.com/sync

Immediate commercial licensing for film, TV, gaming & 72-hour custom brand music.

COLLABORATE & REMIX

https://hda13.com/collaborate

40-50% Master vocal co-releases, session musicians & 25-35% official remix partnerships.

DJ PROMO POOL

https://hda13.com/dj-pool

Lossless 24-bit WAV extended club mixes & verified Camelot Wheel BPM index.